

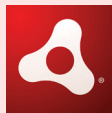


ADOBE® FLASH® PLATFORM

Galaxy

PENETRATION

300 Milions Runtime installations
350+ Milions adressable devices
2.5 Milions SDK installations



Windows

IDEs: **FB** **FI**

. 2.33GHz or faster x86-compatible processor or Intel® Atom™ 1.6GHz or faster processor for netbooks
 . Microsoft® Windows® XP Home, Professional, or Tablet PC Edition with Service Pack 3; Windows Server® 2003; Windows Server® 2008; Windows Vista® Home Premium, Business, Ultimate, or Enterprise (including 64-bit editions) with Service Pack 2; or Windows 7
 . 512MB of RAM (1GB recommended)

Mac

IDEs: **FB** **FI**

. Intel Core™ Duo or faster processor
 . Mac OS X v10.6 or v10.7
 . 512MB of RAM (1GB recommended)

iOS

IDEs: **FB** **FI**

. Pod touch (3rd generation) 32 GB and 64 GB model, iPod touch 4, iPhone 3GS, iPhone 4, iPad, iPad 2
 . iOS 4 and above

Android

IDEs: **FB** **FI**

. ARMv7 processor with vector FPU, minimum 550MHz, OpenGL ES 2.0, H.264 and AAC HW decoders
 . Android™ 2.2, 2.3, 3.0, 3.1, and 3.2
 . 256MB of RAM

BlackBerry

IDEs: **FB**

. Playbook

WHERE AIR 3.0 WORKS

PENETRATION

FP 9	99.3%
FP 10	98.7%
FP 10.1	90.8%
FP 10.2	77.8%
FP 10.3	40.5%

penetration of june 2011



Windows

IDEs: **FB** **FI**

. 2.33GHz or faster x86-compatible processor, or Intel® Atom™ 1.6GHz or faster processor for netbooks
 . Microsoft® Windows® XP (32-bit), Windows Server® 2003 (32-bit), Windows Server 2008 (32-bit), Windows Vista® (32-bit), Windows 7 (32-bit and 64-bit)
 . Internet Explorer 7.0 and above, Mozilla Firefox 4.0 and above, Google Chrome, Safari 5.0 and above, Opera 11
 . 128MB of RAM (1GB of RAM recommended for netbooks); 128MB of graphics memory

Mac

IDEs: **FB** **FI**

. Intel Core™ Duo 1.33GHz or faster processor
 . Mac OS X v10.6 or v10.7
 . Safari 5.0 and above, Mozilla Firefox 4.0 and above, Google Chrome, Opera 11
 . 256MB of RAM; 128MB of graphics memory

Linux

IDEs: **FB** **FI**

. 2.33GHz or faster x86-compatible processor, or Intel Atom 1.6GHz or faster processor for netbooks
 . Red Hat® Enterprise Linux (RHEL) 5.6 or later (32-bit and 64-bit), opensUSE® 11.3 or later (32-bit and 64-bit), Ubuntu 10.04 or later (32-bit and 64-bit)
 . Mozilla Firefox 4.0 or Google Chrome
 . 512MB of RAM; 128MB of graphics memory

Android

IDEs: **FB** **FI**

. ARMv7 processor with vector FPU, minimum 550MHz, OpenGL ES 2.0, H.264 and AAC HW decoders
 . Android™ 2.2, 2.3, 3.0, 3.1, and 3.2
 . 256MB of RAM
 . Android web browser

BlackBerry

IDEs: **FB** **FI**

. Playbook supports Flash Player 11

WHERE FLASH PLAYER WORKS

Why choose Flash Platform?

PROs Flash Platform

Actionscript 3 is OOP language
 Multiple Screen Development
 Code reusability
 Easy porting from Web to Desktop to Mobile
 Design Pattern and Microarchitecture
 Streaming Video/Audio
 CPU/GPU acceleration
 Native Extensions
 3D
 3 milions developers

Projects made with FP

Rich Internet Application
 Online Configurators
 Desktop Application
 Digital Signage
 Touchscreen solutions
 Mobile Application (iOS, Android, BB)
 Demo & Mockup
 Game
 Embedded Solution

Online resources

www.adobe.com/devnet
tv.adobe.com
labs.adobe.com
www.adobe.com/flashplatform
www.adobe.com/flashplatform/evangelism_kit
www.adobe.com/go/getflashplayer
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www.adobe.com/devnet/flex/tourdeflex.html
adobeevangelists.com